

# Georgia Street Tree Decorating Contest

December 12-15



## Georgia Street Christmas Tree Decorating Contest: Company Challenge

St. John the Evangelist Catholic Church and Downtown Indy, Inc. are excited to announce the seventh annual Georgia Street Christmas Tree Decorating Contest taking place to coincide with St. John's Christkindl Village on December 12-15 on the West Block of Georgia Street. This event has been a success these past years – delighting everyone who walks down Georgia Street – and we hope your company will participate this year.

### CHRISTMAS TREE DECORATING GUIDELINES

We encourage you to get creative with décor, color schemes and themes. All trees must include an electrical component. Our team will provide one electrical outlet for you to use (please bring your own extension cords) as well as your own lights. When decorating your team's tree please keep the following in mind:

- \*Do not use décor made of glass
- \*Do not use spray paint
- \*Be sure to use rugged materials/décor that is securely attached to your tree
- \*We suggest not using any decoration of high monetary value
- \*You may want to bring a ladder with you to reach the top of the tree when decorating
- \*Downtown Indy, Inc. and St. John's are not responsible for any damaged or lost materials from trees

**You may decorate your tree on the West Block of Georgia Street anytime on Thursday, December 12 between 8am and 12pm.** We hope to get media to cover these hours of tree decorating/set up for the festival. Please let us know if you are unable to decorate during this time frame. The trees will be featured inside our main connecting tent on Georgia Street where there will be heavy foot traffic-making sure everyone sees the trees!

### COST TO RESERVE A TREE

\$300 – for-profit organizations

\$200 – not-for-profit organizations

This includes the tree (8-10 feet tall) and signage with your business name and logo. Please see next page for tree reservation form.

### PICK UP OF TREES

If you wish to keep your tree and decorations, it/they can be picked on Sunday, December 15 at 6pm (at the close of the festival). Trees not picked up on Sunday will be discarded. Downtown Indy, Inc. and St. John's are not responsible for decorations left/not picked up from the trees. If you would like to keep your decorations from the tree we can store those for you (see back side for more info).

### CONTEST

The public will vote for their favorite tree via St. John's Facebook page: [www.facebook.com/StJohnsIndy](http://www.facebook.com/StJohnsIndy). Voting begins Thursday, Dec 12 at 5pm (when the festival begins) and will end Sunday, Dec 15 at 6pm (when the festival ends). We will photograph the trees and create a Tree Decorating Contest photo album on St. John's facebook page. If you prefer to take your own photo of your tree, please coordinate with Carol Guzman ([carol.guzman@stjohnsindy.org](mailto:carol.guzman@stjohnsindy.org)) to make sure we receive your image to place on social media. One image will be uploaded per tree. Voting will be collected based on "likes" on facebook photos of each tree. Please encourage friends, family, coworkers, customers, etc. to visit St. John's Facebook page and vote by "liking" their favorite tree. Have them share the Tree Decorating photo album to create more engagement!

## CONTEST WINNER

The contest winner will be announced on Monday, December 16 via social media and all contestants will receive an email as well. All participants will receive free promotions on social media as part of the decorating contest. The winner of this contest will receive additional promotions on social media indicating that they are the 2019 Christkindl Village Tree Decorating Contest winner! We appreciate your support of this Christmas Festival by participating in the contest. Let us know if you have any questions!

## Georgia Street Christmas Tree Decorating Contest: Company Challenge Registration Form

Please complete this form and email to St. John's at office@stjohnsindy.org or mail to the address below by Friday, December 6. In addition, please email St. John's (address listed above) a vector file of your logo for your complimentary signage. One sign per participant will be provided with your name and company logo.

**Your check can be made payable to St. John Catholic Church and mailed to:**

St. John Catholic Church  
Attn: Tree Decorating Contest  
126 W Georgia Street  
Indianapolis, IN 46225

**Contact Name:** \_\_\_\_\_

**Company name (as appearing on tree signage):** \_\_\_\_\_

**Phone number:** \_\_\_\_\_

**Email address:** \_\_\_\_\_

**Please plan to decorate your tree on Thursday, December 12 between 8am and 12pm.**

\*If you are unable to decorate during this time frame, please let us know.

**\*\*Pick up of tree and/or decor:** If you wish to keep your tree decorations, and are unable to pick them up on Sunday, December 15 at 6pm please let us know and we can store them for you. We ask that you provide needed storage box(s) to store your décor in. You may pick up the decorations from St. John's on Monday-Wednesday (December 16-18 from 9am-5pm at St. John's). Decorations kept but not picked up on Wednesday, December 18 at 5pm may be discarded.

**Please Select One:**

Profit Organization (\$300)

Non-Profit Organization (\$200)

**Payment Enclosed?**

Yes, I have enclosed my payment.

No, I will place payment in mail.